

*John W. Hickenlooper*  
MAYOR



# *City and County of Denver*

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May 16, 2007

Dear Drive Less Denver Challenge Participants:

As your challenge draws to a close, I want to thank you for the dedication each of you gave to this important endeavor. You have proven that using alternative transportation in Denver is possible and an adventure all to itself. You have been an example to family, friends and co-workers. By living your lives either completely car-free or by only using your car three times a week this past month, you have each had an impact on the carbon footprint of our great city.

In the summer of 2005, I joined 49 other mayors nationwide in a U.S. Conference of Mayors pledge to improve the environment of their cities and reduce greenhouse gas emissions. With the introduction of the Greenprint Denver Initiative and other programs such as the Drive Less Denver Challenge, it is my belief that we are well on our way to meeting the goals of decreasing the reliance of automobiles.

Each of you have taken a small step in changing the way you have lived your lives this past month. Now, each of you has a choice on how you will continue to live and make this experience a way of life. Together we can ensure that the City of Denver continues to be a leader in environmental issues and become a model city in the fight against global climate change.

Again my congratulations and thanks on your dedication and support.

Sincerely,

A handwritten signature in black ink that reads "John W. Hickenlooper".

John W. Hickenlooper  
Mayor